

Serious Fun® Natsume Launches Ninja Strike for iOS

Run, Ninja, Run! The Exciting Sequel to the Popular Mobile Title Ninja Climb Is Now Available on iTunes

Burlingame, CA. – January 29, 2015 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that it has launched Ninja Strike, the sequel to the popular mobile title, Ninja Climb for iOS devices. Run, fly, and slash enemies to get the stolen treasures back! The game is available now for free on iTunes at: iTunes.

It's here! The second game in Natsume's Ninja Series, Ninja Strike! Ninja Strike is a follow-up to one of Natsume's biggest iOS hits of last year, Ninja Climb. In the speedy and exciting Ninja Strike, instead of climbing your way to the top, you'll be dashing as fast as you can in this Ninjainspired endless running game.

Players can choose from three "Ways" of the Ninja: Run and tap the screen to jump over or slash enemies to keep running, collect coins enemies drop to level up your ninjas, or collect gold! Defeat enemies or complete daily missions to get gold and Ninja gear collectables! Some collectables will unlock new Ninjas!

Featuring the stars of Ninja Climb, Blue Shadow, Crimson Flame, and Sakura, each has their own unique special powers – will you be able to guide this Ninja clan to victory?

Check out the gameplay here - Ninja Strike Trailer!

Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume inc.

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Natsume assets can be found here: http://www.clevercomm.com/Natsume/

About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and familyoriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com